

## Mary Can Help



*"My life is devoted to helping my clients, students of ALL ages, reach their full potential."*

**Mary Goodenow, MEd, RPED, NCED**  
Diagnostician and Brain Coach

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www.dallasbraincoach.com

- > Individual attention with one-on-one support.
- > Customized Plans just for your child.
- > Flexible scheduling to meet your family's needs.

### Services Offered:

- Assessments for Children/Adolescents/Adults:
  - > ADD/ADHD Screening
  - > Cognitive Therapy Evaluations
  - > Psychoeducational Assessments
  - > College Accommodations Testing
- Reports with action plans for:
  - > Students
  - > Parents
  - > Schools
- FREE phone consultations

### What is Brain Training?

A specifically designed computer based mental exercise program which gives each individual their own customized whole brain workout. The workout is stimulating and has many challenging levels for **ages 6 through adult**.

Cost Effective Brain Training  
**ASK ME HOW**  
469•446•8804 phone

## Testimonials

"I chose Mary's services because I felt she gave my child individual attention not available from other learning companies."

**HP Mom**  
Dallas, TX

"Cognitive Training has increased our son's abilities to focus, stay on task, and overcome frustration. We've seen significant improvement in his academics, especially in his reading. He feels comfortable at school now and he really enjoys working with Mary!"

**Parents of 3rd Grader**  
Dallas, TX

"Cognitive Training helped both of our children. They are getting more out of school now and having more fun doing it. They both really liked the sessions and always looked forward to them. Mary is great with kids and is always positive and encouraging!"

**Eric M.**  
Plano, TX

"The Cognitive Training program and coaching Mary provided helped our son focus on his studies, make better grades, and ultimately graduate from college. I don't know what our son would have done without her assistance."

**Maggie S.**  
Mother of a TCU Graduate



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Major Credit Cards Accepted



*He works just as hard  
as the other kids, but it  
never seems to help.*

It doesn't always  
have to be like this





\* Pay Attention \* Complete Tasks \* Reduce Homework Time \* Build Self Esteem \* Improve Grades \*

## Is Your Child Being Left Behind?

Cognitive Training can help your child to catch up and even surpass their peers.

Research has shown that Cognitive Training can **increase IQ scores** an average of 8% and can help your child to:

- Manage symptoms of ADD/ADHD
  - > Increase focus
  - > manage impulsivity
  - > pay attention
  - > reduce hyperactivity
  - > control anger
  - > improve memory
- Decrease test anxiety
- Improve test taking skills
- Pass required tests for promotion
- Build self-confidence
- Be challenged to reach their mental peak performance in all areas (academics, sports, band, etc.)
- Gain a competitive edge
- Improve grade point average
- Get higher scores on college entrance exams

## Research



### Studies Show:

- The brain needs exercise in much the same way our muscles do. The right mental workouts can significantly improve your child's intellectual abilities.
- Working Memory is a better predictor of academic success than IQ.
- Students improved their scores on math tests by 34% after using brain training software, substantially greater gains than those made by other students in the same class who did not use the software.
- Students with SLD were able to close the cognitive gap with normally developing peers using brain training software. This is the first time an intervention has been shown to have such a powerful effect!
- A new direction in working with students with SLD: Accommodations and Remediation with the use of Brain Training equal greater success.
- Improvements in cognitive skills made while using Brain Training software are sustained over time.

## Mary's Programs Provide

- The most *invaluable* by product is improved self-confidence.
- A *scientifically* based process of boosting the brain's learning potential by *strengthening* essential thinking skills needed to become successful in school and in life.
- **Personalized** Cognitive Therapy Plans created from diagnostic testing to meet the individual needs of each client.
- **Increased functioning in:**
  - > Attention
  - > Concentration
  - > Working Memory
  - > Processing Speed
  - > Executive Functioning
  - > Self-discipline
  - > Problem Solving
  - > Visual Processing
  - > Auditory Processing
  - > Listening Comprehension
- **Beneficial for:**
  - > ADD
  - > ADHD
  - > Learning Differences
  - > Academically Gifted
  - > Dyslexia
  - > College Students
  - > Traumatic Brain Injury
  - > Adults with Memory Loss

#### Qualified Healthcare Professional Notice

Cognitive training software products are designed for mental fitness and educational purposes. For best results, individuals diagnosed with psychological or medical disorders wishing to use these products do so under the supervision of a qualified health care professional. No medical claims either express or implied are made for these products. These products are not approved for any purpose by the Food and Drug Administration.

Computerized Brain Training since 2005

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for a free consultation or email her at

**Mary@DallasBrainCoach.com**